

GLOBAL WISDOM LEADERSHIP MASTER COURSE OVERVIEW

In today's complex and rapidly changing world, global managers need to be both capable of wise thinking, decision-making and leadership, as well as multiculturally sensitive. This Master Course combines key elements from all the other individual courses—Creative Problem-Solving, Multicultural Teamwork, Customer Insight and Wise Thinking Skills—in a customized way that best serves the customer's needs.

Course content follows the framework of the 3V's of Global Wisdom Leadership: Multidisciplinary Viewpoints, Multicultural Values and Leading with Vision. This course will allow participants to practice these key skills to lead themselves, teams and organizations towards a more desirable, sustainable future based the common good of humankind and the earth.

WHO SHOULD TAKE THIS COURSE

- Current or future managers who want to develop their thinking, multicultural and leadership skills to lead current or future global teams or organizations
- Current or future managers who want to innovate with new global products, services or businesses in ways that best serve the common good of humankind and the earth
- Current or future top management members who need to develop both wise thinking and multicultural skills as well as enhance their leadership skills.
- Current or future leaders of global transdisciplinary projects in research, business or government
- Human resource development professionals wanting to improve employees' global wisdom leadership skills

WHY YOU SHOULD TAKE THIS COURSE

- Power up your GLOBAL skills: *Feeling* multicultural values
 - Understanding your own cultural biases.
 - Empathizing with the cultural values of other countries you work with
 - Finding ways to bridge cultural gaps and find synergies in diversity
- Power up your WISDOM skills: *Thinking* wisely
 - Developing your own personal multidisciplinary wisdom
 - Learning to problem-solve and innovate for the company's future by synthesizing the multidisciplinary wisdom of your team
- Power up your LEADERSHIP skills: *Leading* by visioning and motivating others to create a better future
 - Visioning a future for your team's contribution aligned with your organization's

- mission and motivating them to action towards the goals
- Get a Certificate in Wise Thinking Skills upon completion of course

WHAT YOU WILL COVER

1) Overview of the Global Wisdom Leader

2) GLOBAL: Feeling Multicultural Values

Understanding the Challenges of Working Cross-Culturally

- Multicultural mindset
- Benefits and challenges of working with other countries

The Cultural Triple Zoom Framework

- Global Zoom: Cultural Dimensions
- Country Zoom: Cultural Core Values and Lifestyles
- Micro Zoom: Understanding Individual Cultural Phenomena

3) WISDOM: Multidisciplinary Thinking

The Balanced Tripod of Wise Thinking

- Creative Thinking Approaches
- Critical Thinking Approaches
- Normative Thinking Approaches

The Three Diamond Process for Creative Problem-Solving

- Problem Finding
- Idea Finding
- Solution Finding

4) LEADERSHIP: Visioning and Motivating

The Wise Leader's Mindset and Skills

- Starting with ERS: ethics, responsibility and sustainability
- East meets West: fusion interpersonal skills of the wise global leader
- The role of the Chief Philosophical Officer

Visioning and Motivating your Team towards a Better Future

- Management philosophy, vision and way: cascading down to your team
- Visioning true new value for the common good for humankind and the earth
- Motivating the Team to Bring Ideas to Action

5) Personal Action Plan

HOW YOU WILL LEARN

- This course may be delivered in face-to-face, live online, hybrid and on-demand video formats with customized content and schedules to fit organizational needs.
- Specific areas or skills can be prioritized or added by the customer for more in-depth focus.
- Throughout the course the instructor provides easy-to-understand examples for each tool and ample tips on how to facilitate teams using these tools.
- The course includes extensive group practice on live problems and mini case studies using the tools introduced, with extensive instructor and peer feedback.
- The course can be delivered in English, Japanese or Portuguese.
- For live online and hybrid courses, the Miro online whiteboarding platform is used with custom templates in conjunction with Zoom (or other client-designated video conferencing platform).

ABOUT THE INSTRUCTOR

Henry Andersen is a former Professor of Global Management for the MBA program at Meiji University, one of the top universities in Japan. He now teaches, through his own company TDA Associates based in the US, courses in creative problem solving, multicultural teamwork, customer insight, wise thinking skills and global wisdom leadership.

As a consultant he has helped build the innovation capabilities of organizations like Coca-Cola, Unilever, Nestle, Philips, Pfizer, the US Navy, Mazda, Mitsubishi, Toshiba, Kirin and Sumitomo on four continents.

Prior to academia and consulting, he was an international marketing, strategy and innovation executive working for companies like Sony Pictures, Mitsubishi Heavy Industries and Scott Paper (now part of Kimberly-Clark) while based in the US, Japan, Brazil, the UK and Holland.

He has a BA in Japanese from Harvard, an MS in Journalism from Columbia University and an MBA in marketing from INSEAD in France.

Andersen developed his own creative thinking methodology called transdisciplinary analogy (TDA) while working at Mitsubishi to help them solve both technical and marketing challenges they faced. Later he applied TDA to develop wiser thinking skills for his students and workshop participants. His methodologies have been featured in the international business press, academic publications, and in a number of books on creativity and innovation published in over six languages.

For further information and details, please contact:

Henry Andersen

TDA Associates Founder and CEO

E-mail: henry.andersen@tdaassociates.com

Tel: +1-949-353-9947

Website: <https://tdaassociates.com>